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NEWS FROM THE GEOTECHNICAL BUSINESS COUNCIL JANUARY 22, 2015

Uncovering Hidden Issues

The January 2015 issue of *Civil + Structural Engineer* includes a major client-bylined article explaining the value of engaging a geotechnical engineer at the outset of a project and keeping the firm engaged as a design-team member through to the project's conclusion. The article, developed with the help of the GBA and the Geotechnical Business Council, is the popular magazine's cover feature! If you have a story you'd like to tell through a similar article, contact GBA Executive Vice President John Bachner (john@geoprofessional.org / 301/565-2733, Ext. 223).

[more info](#)

Reversing Louisiana's Land Loss

Did you know that coastal land loss is a continuous and ever-increasing risk faced by Louisiana's residents, industry, and infrastructure? The January 2015 issue of *Civil Engineering* includes an article about how Louisiana has set out to implement a new 50-year plan to reverse the land loss by creating land, improving habitat, and better protecting its people and infrastructure from flooding. The article was prepared by the Baton Rouge, Louisiana office of GBA-Member Firm GeoEngineers in partnership with their client, the Louisiana Coastal Protection and Restoration Authority, and is based on their paper published in the proceedings of the 2014 International Conference on Sustainable Infrastructure.

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LEED for Roads

In This Message

- > [Reversing Louisiana's Land Loss](#)
- > [LEED for Roads](#)
- > [Learn More about the Geotechnical Business Council](#)
- > [New PDF Version of Important Information about Your Geotechnical Engineering Report](#)
- > [Save the Date](#)

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Learn More about the Geotechnical Business Council

GBA launched the Geotechnical Business Council (GBC) in 2014 to address the business needs of geotechnical professionals in a more targeted way than GBA can do as an organization that encompasses all the geoprofessions. Learn more about what the GBC is doing to help you, and consider joining to lend your support to our efforts!

Have you heard of Envision, a holistic framework for evaluating and rating the community, environmental and economic benefits of all types and sizes of infrastructure projects? It was developed jointly by the Institute for Sustainable Infrastructure and the Zofnass Program for Sustainable Infrastructure at the Harvard University Graduate School of Design, and it's something to think about for your next project.

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"Optimizing Performance"
Miami, FL
April 16-18, 2015

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