



CALL FOR ABSTRACTS

“Optimizing Performance by Leading from the Heart”

**2018 Spring Conference – April 5-7, 2018
Westin Chicago River North Hotel – Chicago, IL**

GBA IS LOOKING FOR A FEW GOOD SPEAKERS!

Are you a dynamic, engaging speaker with something valuable to teach industry leaders involved in the Geoprofessional Business Association? If so, we'd love to receive an abstract submission from you for our upcoming conference in Chicago, IL. There, 150+ senior leaders of GBA-Member geoprofessional firms will gather to network, share best practices, and improve their business performance and elevate their industry.

The Conference Theme:

Optimizing Performance by Leading from the Heart

As GBA convenes in Chicago, IL for our 2018 Spring Conference, we will focus on helping those in attendance to recognize that exceptional leadership requires we lead from our hearts.

Business owners who genuinely lead with their heart — not just their head — are also more equipped to connect with the emotional needs of employees. They understand that people have the need to be valued, respected, listened to and involved. By acknowledging and honoring the human element, heart-centered leaders possess the wisdom and capacity to positively transform any organization and run extremely successful and profitable businesses.

Our Conference will include presentations on subjects that will help our members to embrace a heart-centered approach to business and recognize true power means listening to and from the heart and having a commitment to humility.

How You Will Benefit

For almost half a century, GBA's twice-a-year conferences have been the place to engage senior business leaders of the geoprofessional industry. You will gain visibility and credibility; create important new relationships; and generate valuable awareness of your expertise in our industry.

The Selection Timetable

- Fill out the “**Abstract Submission Form**” on the following pages. Ensure that you include 3 presentation learning objectives that the participants will be able to take away from your session. In addition, please provide a bio for each presenter for your session. Submit all documents via e-mail to abstracts@geoprofessional.org by **Friday, November 10, 2017**.

The Selection Timetable (continued)

Guideline for Bio (125 words or less in length)

The goal of the presenter bio is to provide GBA with a high-level view of the presenter's career and major business/career accomplishments.

- Full name, current job title and organization's name
 - Description of your role in the organization and the services it provides
 - Highlights from your career as it relates to your current position
 - Degrees, certifications, awards, honors and authored publications
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- If the Conference Committee selects your presentation, GBA will notify you by **Friday, November 24, 2017**.
 - Selected speakers will work with GBA staff to finalize their presentation summaries by **Wednesday, December 6, 2017**.
 - Selected speakers are required to submit their FINAL electronic presentation no later than **Friday, March 2, 2017**.

Evaluation Criteria

The GBA Conference Committee will evaluate abstracts on overall topic quality, relevance to the GBA audience and conference theme, practical application of material, and speaker qualifications.

Thank you!
The GBA Conference Committee

Abstract Submission Form
"Leading from the Heart"
2018 Spring Conference – April 5-7, 2018
Westin Chicago River North Hotel – Chicago, IL
Presenter Contact Information

(provide separate page for each additional session presenter)

Name:		Title:	
Organization:			
Street address:			
City:		State	Zip:
Office Phone:		Cell Phone:	
E-mail:			

Presentation Title:
Abstract Summary: (150 words or less)

List 3 key learning objectives that participants will take away from your presentation:

- 1.
- 2.
- 3.

REMINDER: Include a short biography below of the main session presenter. Include a separate page (125 words or less - not a resume) for other presenters with submission.

Presentation Length (select one): 30 min. 45 min. 60 min. 70 min. 90 min.

Presentation Format (describe): _____

Ethics Credit Applicable¹: Yes No | GBA Member: Yes No

List GBA Committee/Council affiliation (if applicable): _____

Have you made this presentation to others? If so, please identify someone we may contact:

Name:	Title:
Organization:	
E-mail:	Phone:

Please submit by Friday, November 10, 2017 to abstracts@geoprofessional.org

Questions? Contact Barb Nappy via e-mail at barb@geoprofessional.org or call 301-565-2733

¹ Some jurisdictions that require proof of Professional Development Hours (PDHs) require that a certain number are in ethics.