



## Pre-Conference Workshop

November 1, 2018  
J.W. Marriott Nashville Hotel  
8:00 AM to 12:00 Noon

### **Title: Positively Implementing a Culture of Accountability**

#### **Course Outline:**

- Structuring an Accountability Culture
- Why Accountability?
- Evaluate your firm's accountability culture
- Perceived Pros and Cons of Accountability
- Components of an Effective Performance Management Process
- Communicating Accountability Across the Organization

*"June's strategies for making your firm more profitable were pertinent to everyone who attended, regardless of the size of their firms or the fields in which they practice. This was really valuable stuff."*

**Who Should Attend:** Anyone working towards improving user adoption of systems, getting employees to follow processes and improve performance across the company including:

- Business Owners, Principals and other Executives
- Human Resources Professionals
- Operations Managers
- Division / Business Unit Leaders
- Other geoprofessionals tasked with managing teams & holding them accountable

**Instructor's Biography:** June R. Jewell, CPA, is a business management consultant to the Architecture and Engineering industry and author of the best-selling book, *Find the Lost Dollars: 6 Steps to Increase Profits in Architecture, Engineering, and Environmental Firms*. For over 25 years she ran a successful business and Deltek consulting practice and is now focused on working with A&E firm leaders to help them improve their processes and systems, and give them the tools they need to be able to hold their employees and managers accountable to increase profitability.

**Expected Outcomes:** In this workshop you will evaluate your firm's current performance management processes and develop a new strategy and specific practices that will motivate your best employees to excel.

**Workshop Price:** \$400 for non-members  
**Discount Price:** \$300 for GBA members

Space is limited for this workshop. Register now!