

# BIG DATA

## BIG DATA Means Big Opportunities

**GBA Fall Conference - October 3-5, 2019 / Omni Louisville Hotel - Louisville, KY**

**SUBMISSION DEADLINE – FRIDAY, APRIL 12, 2019**

Are you a dynamic, engaging speaker with something valuable to teach industry leaders involved in the Geoprofessional Business Association? If so, we'd love to receive an abstract submission from you for our upcoming conference. GBA expects over 150+ senior leaders of GBA member-firms to gather to network, share best practices, improve their business performance, and to elevate our industry.

### Conference Theme

#### **BIG DATA Means Big Opportunities**

BIG DATA is here, and it is the future of the geoprofessions. Firms that understand big data opportunities to manage risk and to optimize business performance will differentiate themselves in a dynamic business climate. During our Fall 2019 Conference, GBA will focus on big data and explore the many ways our members can propel their businesses forward.

Our conference will include presentations on big data subjects that will help our members thrive in a new era. We will include topics to better understand the importance of collecting, storing, retrieving, and protecting data with impacts to projects, business development, financial systems, human resources, safety, and security.

### How You Will Benefit

GBA's twice-a-year conferences have been the place where senior business leaders of the geoprofessional-industry have come to engage and share their knowledge. As a contributing presenter, you will gain visibility and credibility; create important new relationships; and generate valuable awareness of your expertise in our industry. Additionally, you will learn from other subject matter experts also presenting at the conference.

### The Selection Timetable

Complete the **"Abstract Submission Form"** on the following pages. Ensure that you include 3 presentation learning objectives that participants will be able to take away from your session. **In addition**, please provide a bio for each presenter for your session. Submit all documents via e-mail to [abstracts@geoprofessional.org](mailto:abstracts@geoprofessional.org) by **Friday, April 12, 2019**.

**Guideline for Bio** (150 words or less): The bio provides GBA with a high-level view of the presenter's career and major business accomplishments.

- Full name, current job title and organization's name
- Description of your role in the organization
- Career highlights as it relates to you current position
- Degrees, certifications, awards and published works.

**Friday, May 10, 2019** - GBA will notify selected presenters.

**Friday, May 17, 2019** - Selected presenters must provide final session descriptions to GBA.

**Friday, September 6, 2019** - Selected presenters must submit final electronic presentation to GBA.

### Evaluation Criteria

GBA's Program Committee will evaluate abstracts on overall topic, relevance to the audience, conference theme, practical application of material, and speaker qualifications.

Thank you!  
GBA Program Committee

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### Presenter Contact Information

*(Please provide separate page for each additional session presenter)*

NAME		TITLE
ORGANIZATION		
STREET ADDRESS		
CITY	STATE	ZIP
OFFICE PHONE	CELL PHONE	E-MAIL

### Presentation

TITLE
ABSTRACT SUMMARY (250 words or less)

### Key Learning Objectives

*List 3 key learning objectives that participants will take away from your presentation.*

1
2
3

### Presenter Biography

*Include a short biography below of the main session presenter. Include a separate page for all other presenters.*

BIOGRAPHY (150 words or less – not a resume)

### Presentation Details

Presentation Length (Select One):  30 min.  50 min.  60 min.  70 min.  90 min.

Presentation Format (Describe): \_\_\_\_\_

Ethics Credit Applicable<sup>1</sup>:  Yes  No / GBA Member:  Yes  No

List GBA Committee/Council affiliation (if applicable): \_\_\_\_\_

### Presentation History

*Have you made this presentation to others? If so, please identify someone we may contact.*

NAME	TITLE
ORGANIZATION	
PHONE	E-MAIL

**Submit by Friday, April 12, 2019 to [abstracts@geoprofessional.org](mailto:abstracts@geoprofessional.org)**

**Questions? Contact Barb Nappy via e-mail at [barb@geoprofessional.org](mailto:barb@geoprofessional.org) or call 727-457-2272**

<sup>1</sup>Some jurisdictions that require proof of Professional Development Hours (PDHs) require that a certain number are in ethics.