

2019 GBA FALL CONFERENCE

BIG DATA MEANS BIG OPPORTUNITIES

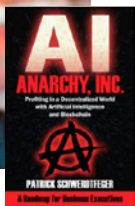
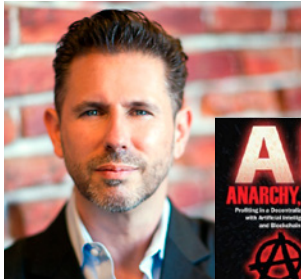
LOUISVILLE
Kentucky

OCTOBER 3-5, 2019 OMNI LOUISVILLE HOTEL

Join Us in Louisville! Learn How Advancements in Big Data Means Big Opportunities for Geoprofessionals.

Join more than 150+ senior business leaders of the geoprofessional-industry for top-notch educational opportunities, networking, and knowledge sharing during this two-and-half day event. The focus is on the advancement of Big Data and the Big Opportunities it can provide in optimizing your business performance.

KEYNOTE SPEAKERS



PATRICK SCHWERDTFEGER

Business Futurist Specializing in Technology Trends and Author

Embracing Big Data and Disruptive Innovation

Learn how the explosion of big data technologies have led to the dramatic advancements in data-driven optimization, artificial intelligence and machine learning. Hear how the geoprofession along with other industries are being revolutionized by data analytics, what areas are most disrupted by big data, and what to expect in the near future.



KEN COLEMAN

Acclaimed Interviewer, Broadcaster and Author

The Proximity Principle: The Right People + The Right Place = Opportunities

Are you happy in your current profession? Would you like new challenges or the opportunity to advance? Learn how to put yourself in proximity to the right people and places that will help you achieve impact and influence in your position and your industry.

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LEARN

- Advanced Data Analytics in Geotechnical Engineering (Nick Machairas)
- Delivering Real-Time Results – The Future of Laboratory Operations (James Murphy & Robert Tuttle)
- Almost Fifty Years of Case Histories: What Lessons Have We Learned? (Woodward Vogt, P.E., D.GE, F.ASCE, F.ACI, F.ASTM)
- Moving Geotechnical Practice to 3D Slope Stability Analysis (Murray Fredlund, Ph.D., P.Eng)
- Careful Reading of Test Results: Can It Minimize Risk to the Geoprofessional Business? (Stephan Mavrakis)
- Data Security: The Role of Geospatial Data in Large Cyber Threatspace (Max F. Kilger, Ph.D.)
- Big Data, Small Firm (Thomas W. Blackburn, P.E., G.E., F.ASCE & Bryce W. Moore)
- Local History: Lessons Learned from a Local Business Icon (Bill Samuels, Jr. - Maker's Mark Distillery)
- What Does the Future Hold? Crystal Ball Workshop Highlights (Bradley M. Melocik, P.E., P.H.)
- The Geek Whisperer's Guide to Developing a Holistic Data Management Strategy (Linda K. Lannen)
- Project Records Retention in the Digital Age (Steve Wendland, P.E., R.G., D.GE)
- Seven Crucial Questions of Extraordinary Business Success (John D. Doehring)
- Now is the Time to Plan, Prepare, Execute for a Future Recession (Lee James, CPA, CBI, CMC®)
- And the popular Business Round Table Session

NETWORK

- Interact with 150+ geoprofessional executive level industry leaders and decision makers
- Participate in committee meetings that focus on issues critical to our members, industry and association
- Meet with sponsors - Learn how their products and services can help your business

EXPERIENCE

- "Bourbon City" and the one and only Urban Bourbon Experience™ featuring the world's only, city-wide trail filled with award-winning micro-distilleries, exhibits and craft cocktail destinations.
- One-of-a-kind attractions including: The Kentucky Derby Museum & Churchill Downs, Louisville Slugger Museum & Factory, and the Muhammad Ali Center.
- A twist on Southern Cuisine that has made Louisville one of the "10 Best New Food Cities" in America
- Deluxe accommodations at the Omni Louisville Hotel

REGISTER NOW!

Don't miss out on this education and networking event!

Register at [GBA 2019 Fall Conference Registration](#) or contact Sara Menase: sara@geoprofessional.org

Reserve your guest room today! Reservation Cut-off Date is Friday, September 6, 2019

Omni Louisville Hotel

400 2nd Street – Louisville, KY

Reservations: 800-843-6664 / [Click Here for Room Reservations](#)

Room Rates are \$219.00 to \$279.00 Single/Double plus 16.07% tax. *Depending on room type requested

REGISTER AND BOOK YOUR ROOM NOW! Visit www.geoprofessional.org