

RESILIENCE

PREPARING FOR THE NEXT DOWNTURN

Now is the time for geoprofessional firms to position themselves for the harsh economic conditions (or full-blown recession) predicted by many economists in the next 12-24 months.

This conference will be a forum for the continuing education of geoprofessionals to make them smarter, stronger, and more successful.

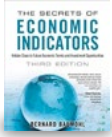
GBA SPRING CONFERENCE / APRIL 23-25, 2020
PONTE VEDRA BEACH
MARRIOTT SAWGRASS GOLF RESORT & SPA / FLORIDA



KEYNOTES



Bernard Baumohl (The Economic Outlook Group LLC, author of *The Secrets of Economic Indicators: Hidden Clues to Future Economic Trends and Investment Opportunities*) with an economic and geopolitical outlook about the risks and opportunities facing geoprofessionals.



Anirban Basu (Sage Policy Group, Inc.; dubbed the economist with a sense of humor) serves as the chief economist to Associated Builders and Contractors (national) and chief economic advisor to the Construction Financial Management Association. Anirban will demonstrate how performance of the financial, labor, real estate, and construction markets is a key driver of global, national, and regional economics.



Lynn Price (author of *Negotiate It!: How to Crush Your Fears, Develop Your Negotiation Muscle, and Gain Power in the Workplace*) on The Three R's about evaluating when to negotiate, avoiding common negotiation pitfalls, and embracing the "Don't ask, don't get" philosophy in our profession, which she knows well: Lynn spent 13 years at Terracon and was Associate General Counsel, Corporate Secretary & Principal.



Thomas Topping (Training Perfected) will guide you through how to protect your organization's most valuable resource: its people. He'll share the five keys for maximizing employee engagement when facing an economic downturn, and how to stimulate critical thinking about people analytics and individual skills development. After all, the same engagement principles that help athletic teams be successful can be applied in any business.

TOM TOPPING

MORE TOPICS

- Recession Tune-up Summary
- Plan, Prepare & Execute Now for the Next Recession
- How Environmental Services Helped Weather the Last Recession
- Dealing with Natural Disasters: Lessons Learned Running Geo Business Operations During a Hurricane
- Geoprofessional Standard of Care (In Good Times and Bad)
- The Shifting Landscape of Cannabis Rules and Regulations and the Significant Effects on Geoprofessional Companies
- Business Snapshot Summary

PDHs

Full conference participants will earn 11 PDHs (pending approval)

NETWORK & COLLABORATE

- 150+ executive level geoprofessionals
- Awards & Recognition Dinner
- The wine tasting is back!

REGISTER NOW! www.geoprofessional.org
or contact Barb Nappy: barb@geoprofessional.org
Don't miss out on this education and networking event!

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RESERVE YOUR GUEST ROOM BY MARCH 27!

MARRIOTT SAWGRASS GOLF RESORT & SPA

1000 PGA Tour Boulevard, Ponte Vedra Beach, Florida

800-228-9290

Room Rate: \$239 Single/Double + \$20 Resort Fee + 10.5% tax per night

For more information about sessions, speakers, golf, airport access, the hotel (including reservation link), Ponte Vedra Beach:

www.geoprofessional.org/event/10546

Barb Nappy: barb@geoprofessional.org

SAVE THESE DATES

GBA FALL CONFERENCE / OCTOBER 22-24, 2020

MINNEAPOLIS

HYATT REGENCY
MINNEAPOLIS HOTEL



GBA SPRING CONFERENCE / APRIL 22-25, 2021

SAN DIEGO

MARRIOTT MARQUIS / SAN DIEGO MARINA

