

2020 SPRING CONFERENCE Sponsorship Opportunities

Maximize your company’s brand recognition and reinforce your reputation as an industry leader. GBA sponsorships will help you achieve your goals by providing premium visibility.

Connect with senior level executives from North America’s top geoprofessional firms.



Regardless of your budget, GBA can create a custom-made sponsorship package specifically designed with your goals in mind.

Contact: Barb Nappy at barb@geoprofessional.org or (727) 457-2272

Limited sponsorship opportunities are available offering premium visibility and enhancement to the member experience.

Please complete the below information and return to barb@geoprofessional.org

CONTACT		
COMPANY NAME		
OFFICE PHONE	CELL PHONE	E-MAIL
ADDRESS		
CITY	STATE	ZIP
SPONSORSHIP OPPORTUNITY INTERESTED IN		

THOUGHT LEADERS

Opening Keynote Speaker Sponsor

Bernard Baumohl (*The Economic Outlook Group, LLC*)

Leverage the opportunity to have your company in front of every attendee as GBA opens the conference with this award-winning economic reporter (Time Magazine) and Wall Street Journal Economic Forecast Panelist who will share his projections on the economy and geopolitical trends.

Recognition: Full-page ad in conference program; sponsor acknowledgement on inside cover of speaker's book; sponsor highlighted in the April 8th edition of GBA's Newslog; and sponsor logo displayed on speaker's session video available on GBA's website after the conference.

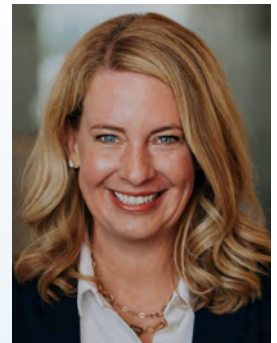


Featured Session Speaker Sponsor

E. Lynn Price (*Lynn Price Consulting, LLC*)

A must attend session for all attendees. This speaker, author and attorney will share creative business solutions including ways to sharpen negotiation skills as attendees prepare for the next economic downturn.

Recognition: Full-page ad in conference program; sponsor acknowledgement on inside cover of speaker's book; sponsor highlighted in the April 8th edition of GBA's Newslog; and sponsor logo displayed on speaker's session video available on GBA's website after the conference.



Closing Keynote Speaker Sponsor

Anirban Basu (*Sage Policy Group, Inc.*)

Don't miss out on having your company front and center as we close the conference with this highly regarded economist who will inform and entertain attendees with an update on key trends and indicators in the economically-sensitive construction and real-estate arenas.

Recognition: Full-page ad in conference program; sponsor highlighted in April 8th edition of GBA's Newslog; and sponsor logo displayed on speaker's session video available on GBA's website after the conference.



Featured Session Speaker Sponsor

Thomas R. Topping (*Training Perfected*)

All attendees will be in their seats for Saturday's kick-off speaker who will share ways to effectively manage a firm's most valuable asset (its people) during an economic slump.

Recognition: Full-page ad in conference program; sponsor highlighted in April 8th edition of GBA's Newslog; and sponsor logo displayed on speaker's session video available on GBA's website after the conference.



ATTENDEE EXPERIENCE

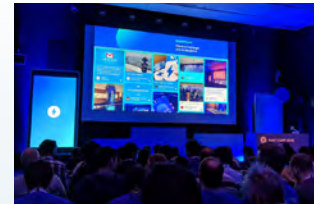
Welcome Reception

Recognition: Exclusive sponsorship with prominent sponsor logo signage at event; full-page ad in conference program; glow in the dark logo on bars/cocktail tables. The perfect time for attendees to relax, network and enjoy the golf environment at the resort home of the PGA Tour. This opening night reception also features glow in the dark miniature golf.



Social Wall

Recognition: Exclusive or shared sponsorship with the opportunity for your company to be in the limelight. Draw attention to your brand on a 65" LED Monitor in a high traffic area. Create custom social messages (tweets, announcements, advertisements) and integrated images to be displayed further elevating your brand. In addition a full-page ad in conference program is included.



Conference WiFi

Recognition: Sponsor signage at registration desk and on screen in general session, before sessions, and during breaks. Logo table signage with WiFi password.



Portable Charging Station

Recognition: Keep attendees charged up. Sponsor signage and your custom logo will be featured on the base unit of this portable charging station that will be located at GBA's Conference Registration Desk.



Refreshment Break

Recognition: Enhance your visibility and keep attendees energized by sponsoring a refreshment break. Prominent sponsor signage at each break station. (multiple breaks available)



All Sponsors receive: acknowledgement in the conference program, on the mobile app, and on the conference website page with a link to sponsor company's website as well as prominent logo signage during sponsored event.