

Successfully Navigating Emerging Risks

GBA Spring Conference – April 22-24, 2021

Marriott Marquis San Diego Marina Hotel – San Diego, CA

SUBMISSION DEADLINE – WEDNESDAY, JANUARY 6, 2021

If you are a dynamic, engaging speaker with valuable content to share with industry leaders, the Geoprofessional Business Association invites you to submit an abstract for our upcoming conference. Our members gather at GBA conferences to network, share best practices, learn how to improve their business performance and elevate the industry.

Conference Theme

Successfully Navigating Emerging Risks

Emerging risks result from events occurring suddenly and are often characterized by uncertainty in terms of probability, expected loss, and potential impact. Over time, these risks develop and evolve requiring review and proactive actions to be taken in order to manage and mitigate the impact to the business.

Essential for future success, geoprofessional business leaders need to know how to evaluate risks that are relevant to their business, stay well-informed of current trends, pay attention to expert resources, seek input and guidance from GBA members, and make effective decisions quickly.

Risks geoprofessional firms can expect to encounter in the coming months include not only external challenges associated with the economy, politics, the pandemic and unforeseen black swan events, but topics such as those listed below that support our conference theme. This conference will focus on identifying emerging risks and provide strategies to manage the risk to help attendees run healthy, profitable, and sustainable geoprofessional businesses.

1. Our People – Our Greatest Asset

- Managing stress and avoiding burnout.
- Effective recruiting, hiring, and onboarding virtually.
- Elevating diversity and inclusion initiatives.
- Mentoring challenges and driving efficiency in a remote workforce.

2. Filling the Pipeline – Building Backlog

- Business development and marketing in a virtual world.
- Tracking trends that predict future success.
- Virtual client management.

3. Successfully Executing Projects

- Remotely monitoring project progress.
- Completing projects on-time and on budget.
- New challenges with Project Management.
- Project delivery and managing claims.

4. Business Risk

- AR challenges in a tightening market. Getting paid timely.
- Future markets for Geoprofessionals.
- Cyber security and avoiding hackers stealing data and charging ransom.
- External risks and the importance of scenario planning.
- Impacts of the expanding legalization of marijuana.

How You Will Benefit

GBA's twice-a-year conferences are where senior business leaders within the geoprofessional-industry come to engage and share their knowledge. As a presenter, you will gain visibility and credibility; create important new relationships; and generate valuable awareness of your expertise in our industry. Additionally, you will learn from other subject matter experts also presenting at the conference.

The Selection Timetable

Complete the **“Abstract Submission Form,”** on the following pages. Please include 3 key learning objectives as well as bios for each presenter for your session. Submit via e-mail to abstracts@geoprofessional.org by **Wednesday, January 6, 2021.**

Speaker Bio Guidelines Bios provide a high-level view of presenter's career and major business accomplishments.

- Full name, designations, job title and firm name
- Description of your role within firm and services provided
- Career highlights related to current/previous positions
- Degrees, certifications, recognitions, published works

Wednesday, January 6, 2021

Submission deadline

Monday, January 11, 2021

Notification made to selected abstract presenters

Monday, January 18, 2021

Final session description due from selected presenters

Friday, April 2, 2021

Final PowerPoint presentation due from selected presenters

Evaluation Criteria

GBA's Program Committee will evaluate abstracts on overall topic, relevance to the audience, conference theme, practical application of material, and speaker qualifications.

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Presenter Contact Information

(Please provide separate page for each additional session presenter)

NAME		TITLE
ORGANIZATION		
STREET ADDRESS		
CITY	STATE	ZIP
OFFICE PHONE	CELL PHONE	E-MAIL

Presentation

TITLE
ABSTRACT SUMMARY (250 words or less)

Key Learning Objectives

List 3 key learning objectives that participants will take away from your presentation.

1
2
3

Presenter Biography

Include a short biography below of the main session presenter. Include a separate page for all other presenters.

BIOGRAPHY (250 words or less – not a resume)

Presentation Details

Presentation Length (Select One): 30 min. 50 min. 60 min. 70 min. 90 min.

Presentation Format (Describe): _____

Ethics Credit Applicable¹: Yes No / GBA Member: Yes No

List GBA Committee/Council affiliation (if applicable): _____

Presentation History

Have you made this presentation to others? If so, please identify someone we may contact.

NAME	TITLE
ORGANIZATION	
PHONE	E-MAIL

Submit by Wednesday, January 6, 2021 to abstracts@geoprofessional.org
Questions? Contact Barb Nappy via e-mail at barb@geoprofessional.org or call 727-457-2272

¹Some jurisdictions that require proof of Professional Development Hours (PDHs) require that a certain number are in ethics.